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Announcing a new “spring collection” of funky and functional mobile phone accessories



*Three distinct ranges: iSkin, Bouletta and Bling My Thing...
As seen on TV and featured in Vanity Fair...*

Avenir Telecom, the UK's leading distributor in mobile telecoms, exclusively rolls out not one but three new ranges of mobile phone accessories to the UK market.

Toronto-based **iSkin** was a hit at this year's International Consumer Electronics Show (**CES**) in Las Vegas. Focusing on the all-important outer layer of your beloved **iPod**, **iMac** or **iPhone**, they specialise in protective casings that combine stylish elegance with full, rubberised protection and have won five star, Editor's Choice and Best Of Show awards from **MacWorld**.

Led by the Japanese designer **Ayano Kimura**, **Bling My Thing** manufactures unique crystal-encrusted accessories for mobile phones, MP3 players, iPods and even gaming consoles and headphones. Founded in 2005, it was the first company of its type to become a licensing partner of **Swarovski**, whose crystals it uses extensively. In the last few months alone its products have been featured in **Elle**, **Tatler**, **Cosmopolitan**, **The Alan Titchmarsh Show** and **All Star Mrs & Mrs**.

Working with the international luggage corporation **Bouletta**, Avenir delivers another UK exclusive: distribution of the company's sophisticated leather cases for mobile phones. With a variety of ranges to fit all phone shapes, and a variety of colours to match all fashions, the cases have a **unique leather strap** that gently lifts the mobile phone out of its case when opened.

Avenir Telecom has exclusive UK distribution rights to Bouletta's mobile cases, iSkin's products (in the telecoms channel), and all Bling My Thing products. Further collections, partnerships and innovative products will be announced throughout 2010.

About Avenir Telecom

Avenir Telecom is a UK distributor of accessories for mobile phones and mobile computers. It works with manufacturers from around the world to provide retailers and dealers with best-in-class products across power, Bluetooth™, audio, protection, fashion and more. Having recently celebrated its 20th anniversary, the Avenir group employs over 3,000 people across six countries: Bulgaria, France, Portugal, Romania, Spain and the United Kingdom. It is listed on the NYSE Euronext - Compartment B (Euronext Paris). Its shares form part of the CAC All shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next150 and SBF 250 indices. ISIN: FR0000066052. Reuters: AVOM.LN. Bloomberg: AVT:FP. More info: www.avenir-accessories.co.uk.

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Further information, photography, interviews, review samples and competition prizes are available from:

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