

## Avenir Telecom Prepares to Launch a String of New Mobile Accessories



Mobile World Congress 2010, Barcelona...  
Hall 2, Booth 2H47...

Avenir Telecom, the UK's leading distributor in mobile telecoms, is set to make a series of high profile announcements next week at Mobile World Congress in Barcelona.

A partnership with **Energizer**, one of the world's largest battery manufacturers, will be announced for the design, manufacture and distribution of an innovative range of new mobile device chargers. Products will be available to preview on Avenir Telecom's stand.

**BeeWi**, the leading vendor of wireless accessories for mobile devices, will unveil six new products including a pocket keyboard and pocket speaker for the **iPhone** and **iPad**. Each one will be previewed on Avenir Telecom's stand. Avenir is BeeWi's exclusive distribution partner in the UK.

"We're looking forward to going public with our BeeWi and Energizer announcements," comments Andy Tow, Managing Director of Avenir Telecom. "We also have a host of other new products to talk about at Mobile World Congress, details of which will emerge in the coming days. This is Europe's showcase for the most exciting advancements in mobile technology, and a exciting platform for what we believe are some outstanding new products."

### **About Avenir Telecom**

Avenir Telecom is a UK distributor of accessories for mobile phones and mobile computers. It works with manufacturers from around the world to provide retailers and dealers with best-in-class products across power, Bluetooth™, audio, protection, fashion and more. Having recently celebrated its 20th anniversary, the Avenir group employs over 3,000 people across six countries: Bulgaria, France, Portugal, Romania, Spain and the United Kingdom. It is listed on the NYSE Euronext - Compartment B (Euronext Paris). Its shares form part of the CAC All shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next150 and SBF 250 indices. ISIN: FR0000066052. Reuters: AVOM.LN. Bloomberg: AVT:FP. More info: [www.avenir-accessories.co.uk](http://www.avenir-accessories.co.uk).

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