

Marseille, 29 November 2006

The Avenir Telecom Group takes over 17 shops in Western France

Take-over of 17 sales outlets

The Avenir Telecom Group, European leader in the distribution of mobile phone products and services and owner of a network of 448 shops, announces the purchase of 17 businesses situated in Western France, mainly in the Aquitaine and Poitou-Charentes regions.

This purchase follows the acceptance by the Saintes Commercial Tribunal (Department 17) of the Avenir Telecom Group's take-over plan for the 17 telephony shops belonging to SNTTP17, which has been in receivership since 5 October 2006.

The Group will rely on the skills of the current sales force and as such will maintain the 33 jobs directly connected to the sales outlets.

A double purpose

Depending on the site and in order to complement the existing shops, the Avenir Telecom Group will divide the sales outlets between its two trade names. Certain shops will be converted to the Internity concept, the Group's direct distribution chain and others will be affiliated to Mobile Hut, another brand name of Avenir Telecom which groups together 70 federated independents.

An operation that complies with the Group's strategy

This external growth operation complies with the development strategy of the Avenir Telecom Group, which is focussed both on mature countries and emerging markets. It enables the reinforcement of the presence of the Internity and Mobile Hut networks in two French regions.

"We are delighted with this purchase," says Jean-Daniel BEURNIER, Chairman of the Avenir Telecom Group. "The increase in the number of our shops in France will allow us to reinforce the visibility and notoriety of Internity to the general public. It also allows us to increase the critical mass of our network and strengthen our presence in the West of France.

We would like to welcome to the Group the staff members who join us through this purchase."

About Avenir Telecom

Avenir Telecom is one of the major European distributors of telephony products and services. The Group markets telephones, subscriptions and accessories directly through its network of 448 shops under the Internity brand name (direct distribution) and to a clientele through supermarkets and independent retailers (indirect distribution).

Avenir Telecom employs 2360 people in 8 countries: France, Belgium, United Kingdom, Spain, Portugal, Poland, Romania and Bulgaria.

Avenir Telecom is listed on the Euronext List – compartment B (Euronext Paris).

Avenir Telecom shares are part of the CAC index. All shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next 150, Next Economy and SBF 250.

ISIN: FR0000066052

Reuters: AVOM.LN

Bloomberg: AVT:FP

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