

Marseille, 20 February 2007

11 NEW SHOPS IN PORTUGAL

The Portuguese subsidiary of the Avenir Telecom group, ENSITEL, has signed an agreement with SINGER S.A. to take over 11 points of sale benefiting from premium locations.

This operation enables Ensitel, already the leader of the Portuguese market, to widen its scope with five outlets in shopping centres where the brand was absent and in six top quality city centre outlets.

After the transformation of the eleven points of sale with the Ensitel visual identity, the subsidiary of Avenir Telecom will have a total of 81 shops. This reinforces its positions and confirms its leadership on the Portuguese market.

For the Avenir Telecom group, the operation forms part of a strategy of rapid and regular growth of its network of points of sale in Europe.
In three years time, Avenir Telecom will possess over 1,000 of its own shops.

About Singer

Singer is a company set up in Portugal at the end of the 19th century that went on to specialise in 1988 in retailing mass market electronic products (household appliances, audio & video, computers, telecom, games and consoles, navigation systems, digital cameras and MP3 players).

SINGER sells these products via its electronics shop and 61 points of sale all over Portugal.

About Avenir Telecom

Avenir Telecom is one of the principal European distributors of telephone products and services. The group distributes telephones, subscriptions and accessories directly through its network of 541 owned shops under the Internity brand name (direct trade) and to a clientele of hypermarkets and independent dealers (indirect trade). Avenir Telecom employs 2,500 people in 8 countries: France, Belgium, United Kingdom, Spain, Portugal, Poland, Romania, Bulgaria.

Avenir Telecom is quoted on the Euronext List – compartment B (Euronext Paris).

The Avenir Telecom share is on the following indices: CAC All shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next 150, Next Economy and SBF 250.

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Reuters: AVOM.LN

Bloomberg: AVT:FP

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