

Marseille, 13 May 2008

Consolidated annual sales figures 2007/2008

Return to growth: +7.5% over the year

€ millions	2008 ^(*) Year 2007-2008	2007 ^(*) Comparable basis	Var. %
April to June	150.4	163.3	-7.9%
July to September	186.6	162.3	+15.0%
October to December	221.2	198.5	+11.4%
January to March	176.3	159.0	+10.9%
Annual total	734.5	683.1	+7.5%

Sales figures for the Avenir Telecom Group for the financial year 2007-2008 were 734.5 million euros, up by 7.5%.

The financial year was marked by the implementation of the development strategy for the number of stores in Europe in the retail distribution business, the high activity of the wholesale distribution network and the range of accessories via exclusive agreements under licence with well-known European brands.

The 4th quarter of the year, traditionally weaker, recorded growth of 10.9% to 176.3 million euros.

Substantial offensive on the wholesale network: + 9.7%

The wholesale business continues the offensive initiated over the two preceding quarters and recorded annual growth of 9.7% to 393.7 million euros; growth in the 4th quarter (+17.4%) was the strongest for the year.

The main engines for this growth were:

- France, owing to the intense activity of the network and the strategy adopted for product innovation, which allowed it not only to differentiate itself from the competition but also to win new distribution networks;
- Romania, which built up its number of customers.

+10.8% growth in retail distribution

Retail distribution achieved sales of 319.6 million euros over the financial year 2007-2008, up by 10.8% compared to the same period in 2007, due mainly to a segmentation of attractive offerings and a good price-product combination.

The morose economic situation in Western Europe had an impact on growth in the 4th quarter of the year.

Demand remains sustained in Eastern Europe.

The number of active stores as of 31 March 2008 was 613 of which 151 were new openings over the period.

^(*) Figures adjusted for the business in Belgium

Sales breakdown between France and the international side

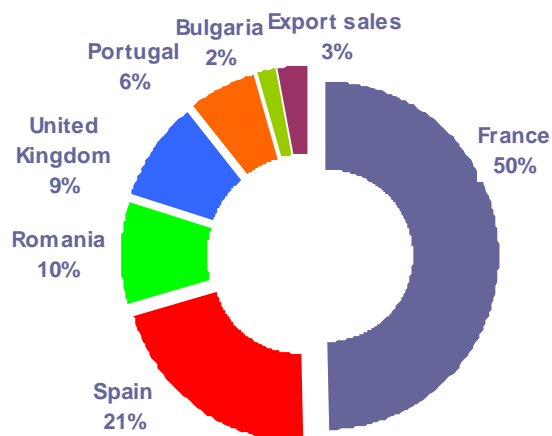
Over the financial year 2007-2008, the international subsidiaries represented 48% of consolidated sales, representing 348.9 million euros.

France enjoyed a buoyant market throughout the year and currently represents 50% of Group sales.

Spain confirmed its share of consolidated sales in a tough, competitive environment and through the quality of the network of stores.

Over the year, Romania achieved 10% of consolidated annual sales, confirming the strength of the Internity network and its leadership in the wholesale market.

Breakdown of annual sales
2007-2008



“The sales figures achieved over the year are satisfying and confirm our positioning on markets that are still buoyant both in Western Europe and Eastern Europe”, points out Jean-Daniel Beurnier, President of the Avenir Telecom Group. “We are confident in the outlook for further growth in the telecoms market and the new stakes involved in mobile convergence, and we intend to pursue our development strategy through the deployment of our stores network in Europe, and through innovative offerings in wholesale distribution.”

Find the press release and presentation

on the consolidated annual sales figures for 2007-2008 on www.avenir-telecom.com

► Upcoming events

- MEDPI in Monaco from 27 to 30 May 2008 (Hall Apollinaire – Stand V10)
- Financial analysts meeting 3 June 2008 in Paris at Palais de la Bourse

► Calendar of publications – Annual year 2007/ 2008

- Annual results: 2 June 2008

About Avenir Telecom

Avenir Telecom is one of the leading European distributors of telecoms products and services. The Group distributes mobile phones, subscriptions and accessories directly through its network of more than 600 own-branded Internity stores (retail distribution) and to a client base of hypermarkets and independent dealers (wholesale distribution).

Avenir Telecom employs around 3,000 individuals in 6 countries: France, United Kingdom, Spain, Romania, Portugal, and Bulgaria.

Avenir Telecom is listed on Eurolist – compartment B (Euronext Paris).

The Avenir Telecom share is a constituent of the CAC all shares, CAC Mid & Small 190, CAC Small 90, IT CAC, Next 150, and SBF 250.

ISIN: FR0000066052

Reuters: AVOM.LN

Bloomberg: AVT: FP

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